

The Strategies of Expert Communicators

Introduction of Dr. Paul Schempp

[PLEASE READ SLOWLY]

Your success as a leader is largely dependent on your ability to communicate with the members and stakeholders in your organization. The greatest leaders inform, inspire and guide their team through their ability to clearly and convincingly communicate.

Our speaker today is a University of Georgia research professor, who has studied expert leaders for close to 3 decades. One of the key skills of these elite leaders is their communication skills and styles.

His research has unraveled the mysteries:

- making your message relevant for your listeners;
- crafting content that is meaningful and memorable
- mastering the speaking skills that gain attention, instill confidence and inspire action.

Here to speak on ***The Strategies of Expert Communicators***

is

Dr. Paul Schempp